



SINT MAARTEN  
INNOVATION  
INITIATIVES  
INDUSTRIES  
LINK-UP EVENT

**St. Maarten Innovation, Initiatives & Industries Link-Up Event**  
**October 25<sup>th</sup> – 26<sup>th</sup>, 2019**  
**The University of St. Maarten (USM)**

**GENERAL INFORMATION**

The SMILE event was founded in 2018 and aims to highlight innovative and sustainable companies and projects and to facilitate business to business networking on island. Last year's edition attracted over 300 visitors from 89 organizations representing 9 countries.

The event once again enjoys committed support from; 360 Innovation (Aruba), the Chamber of Commerce and Industry (COCI), ORCO Bank, Global Resourcing and University of St Martin (USM). It is meant for entrepreneurs, managers, innovators, marketeers and HR professionals from companies both large and small.

Just like last year, the focus of SMILE's 25 masterclasses and workshops will be on assisting Sint Maarten's diverse group of businesses, foundations, and Organizations. For this edition, content will be organized around the four main themes of innovation, marketing-funding, sustainability and human resource management.

Already confirmed are workshops for; social media, website and search engine optimization, recycling, health in the workplace and energy savings. Speakers from Aruba, the United States and Europe have already confirmed, and details will be communicated at a later date.

Similar to last year, the event will kick off with an opening ceremony at University Sint Maarten. The University will be transformed especially for this one of a kind event. Day two will see a tradeshow floor for exhibiting products and services as well as opportunities to schedule appointments, networking or follow some of the 25 masterclasses on offer.

Businesses and NGO's interested in SMILE can obtain more information at +1721-542-0108 or via [events@shta.com](mailto:events@shta.com). Information will be continuously updated at [www.shta.com/SMILE](http://www.shta.com/SMILE).

Registration Form



**HOW TO REGISTER**

Participation in SMILE is by registration only. Applicants should complete the registration form and send it with the appropriate fee to the official SMILE management team, the St. Maarten Hospitality & Trade Association, Telephone: +1 (721) 542-0108; email: [events@shta.com](mailto:events@shta.com), located at 33a, WJA Nisbeth Road, Philipsburg, St. Maarten, Dutch Caribbean,.

The address in Address Block 1 will be used on all printed materials including indexes in the Electronic Directory of Participants.

**ADDRESS Block 1:**

Company Name (please attach company logo)

\_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip/ Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_

(Please include country and city codes where applicable)

E-mail \_\_\_\_\_ Web Site URL \_\_\_\_\_

Company Description (max 200 words including contact information and social media information, website & logo).

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Primary Delegate: All information is sent to the attention of the Primary Delegate at the address indicated above**

**Please complete this information as you would like it to appear on your name badge.**

**PRIMARY DELEGATE:**

**DELEGATE NUMBER TWO:**

First Name: \_\_\_\_\_

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Email: \_\_\_\_\_

## SMILE 2019 REGISTRATION & BOOTH INFORMATION

SHTA Member Early Bird Registration Fee is US\$155.00 if registered on or before September 15<sup>th</sup>, 2019. After September 30<sup>th</sup>, 2019, the Fee is US\$195.00. Registration Fee includes 2 delegate; 1 tabletop and signage; listing in the on the Electronic Directory; attendance to all workshop, masterclasses, food and social functions. Full payment must be received with your registration form in order to process. Tabletop sharing by different companies is not allowed. Additional delegate fee is US\$ 49.00 before September 15<sup>th</sup>, 2019. After September 15<sup>th</sup>, 2018, the Fee is US\$59.00

_____ Tabletop at US\$155.00 per tabletop (before September 15 <sup>th</sup> )	total US\$ _____
_____ Additional delegates at US\$ 49.00 per delegate (After September 15 <sup>th</sup> )	total US\$ _____
_____ Tabletop at US\$195.00 per tabletop (after September 15 <sup>th</sup> )	total US\$ _____
_____ Additional delegates at US\$ 59.00 per delegate (After September 15 <sup>th</sup> )	total US\$ _____
	Total Enclosed US\$ _____

If you wish to register more persons, please fill in the information below as you would like it to appear on their badge.

### Additional Delegate 1:

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone \_\_\_\_\_

(Please include country and city codes where applicable)

E-mail: \_\_\_\_\_

### Additional delegate 2:

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

(Please include country and city codes where applicable)

E-mail: \_\_\_\_\_

## PAYMENT METHODS

Payment MUST accompany Registration form. Please make all checks payable in U.S. funds and drawn on a U.S. bank to: the St. Maarten Hospitality & Trade (SHTA) 33a WJA Nisbeth Road, Philipsburg, St. Maarten, Dutch Caribbean  
Telephone: +1(721) 542-0108

Form of Payment:  CHECK# \_\_\_\_\_  Visa  MasterCard  Discover  Cash

We do not accept American Express.

Cardholder's Name: \_\_\_\_\_ Card Number: \_\_\_\_\_

Expiration date: \_\_\_\_\_ Signature: \_\_\_\_\_

**TERMS & CONDIT**

1. The applicant understands the all arrangements and/or changes must be submitted in writing.
2. If SMILE should be cancelled for any cause such as act of God, war, government action or order, building problem, weather, labor dispute, etc., SMILET's liability shall be limited to the refund of participation fees.
3. The Applicant shall be liable for any damage caused to the building, floors, glass, walls, columns or furniture.
4. SMILE shall not be responsible for loss of, or damage to the Applicant's property due to explosions, acts of God, thefts, fires or any other legitimate condition beyond its control.
5. The Applicant understands that his presence is required at all official functions.
6. The Applicant understands that the information contained in the conference material constitutes part of the registration contract, and agrees to conform to all guidelines.
7. SMILE shall have full power to interpret and amend these guidelines which in its discretion shall be in the best interest of the conference.
8. The Applicant shall not take part in non - SMILE functions which would preclude his attendance at all scheduled activities.
9. The Applicant shall not participate in familiarization trips sponsored and supported by companies and organizations not registered for SMILE.
10. By completing and submitting this Application for Registration, the Applicant understands that participation must be confirmed in writing by SMILE before registration is granted. The Application for Registration is not an offer and participation in the conference may be restricted or cancelled by SMILE for any reason.
11. Cancellations/Refund. Cancellations received 30 days prior to the event September 25<sup>th</sup>.2018 will receive full reimbursement of registration fees, less a US\$50 processing fee. Cancellations received after September 25<sup>th</sup>, 2018 are not eligible for a refund

As a participant of SMILE 2019, you and your organization agree to comply with the Terms & Conditions published in this Application. No arrangements other than those contained herein shall be binding upon the parties, unless requests are made in writing and approved by SMILE management.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_

---

PLEASE SEND YOUR COMPLETED REGISTRATION FORM TO: [events@shta.com](mailto:events@shta.com)