









ST. MAARTEN / ST. MARTIN ANNUAL REGIONAL TRADESHOW APRIL 08 - 11, 2024

GENERAL INFORMATION

The Sint Maarten Tourism Bureau, the St. Maarten Hospitality & Trade Association, l'Office du Tourisme de Saint-Martin and le Club du Tourisme de Saint-Martin present SMART 2024. The event provides pre-scheduled appointment sessions and activities where Wholesalers and Tour Operators can meet and conduct business with Suppliers in the tourism industry.

Previous SMART editions featured suppliers from the other Islands of the North Eastern Caribbean Region. These include Anguilla, Antigua, Aruba, Barbados, Barbuda, British Virgin Islands, Curacao, Dominica, Dominican Republic, Guadeloupe, Montserrat, Saba, St. Eustatius, St. Barthelemy, St. Kitts & Nevis, St. Maarten-St. Martin as well as South America. Operators can meet and conduct business with Suppliers in the tourism industry.

PRELIMINARY SCHEDULE OF EVENTS:

April 08, 2024

Registration and Grand Opening Ceremony

April 09, 2024

- 1st series of business-to-business (half day)
- Lunch and Activities

April 10, 2024

- Full day of business-to-business day
- Caribbean Dinner Event

April 11, 2024

- Explore the island day
- Meet the Manager Evening

This schedule may be subject to change.



Application to Register

HOW TO REGISTER

ADDRESS BLOCK:

Participation in SMART is by invitation only. Applicants should complete the registration form and send it with the appropriate fee to the official SMART management team, the St. Maarten Hospitality & Trade Association, located at 33a, WJA Nisbeth Road, Philipsburg, St. Maarten, Dutch Caribbean, Telephone: +1 (721) 542-0108, Email: events@shta.com.

The address in Address Block will be used on all printed materials including indexes in the Official Directory of Participants, and name badge credentials.

Company Name			
Address			
City	State	Zip/ Postal Code	Country
Phone			
(Please include country and city codes where ap	olicable)		
E-mail		Web Site URL	
Delegate then in sequential order as appointments or sharing appointm	you list the delegates ents with another De	below. All other registered Deleg legate.	pintments are pre-scheduled for the Primary gates have the option of having their own set o
	mplete this information a	s you would like it to appear on your n	-
PRIMARY DELEGATE:		DELEGATE NUMBE	R I WO:
First Name:		First Name:	
Last Name:		Last Name:	
Title:		Title:	
Email:		Email:	
	If you wish to re	gister more than two delegates	, please
DELEGATE NUMBER THREE:		DELEGATE NUMBE	R FOUR:
First Name:		First Name:	
Last Name:		Last Name:	
Title:		Title:	
Email		Email	

PLEASE SEND YOUR COMPLETED REGISTRATION FORM TO: events@shta.com



SMART REGISTRATION INFORMATION

Early Bird Registration Fee is US\$125.00 per delegate if registered on or before February 29, 2024 and US\$150.00 per delegate after March 1, 2024. Registration Fee includes 1 delegate directory, pre-scheduled appointments during SMART 2024, name badge credentials and attendance to all official food and social functions.

Full payment must be received with your registration form in order to process your registration.

Early Bird (Before February 29, 2024) #of Delegates_______ XUS\$125.00 Total US\$_______

Registration Fee(After March 1, 2024) #of Delegates______ xUS\$150.00 Total US\$________

Total Enclosed US\$_______

PAYMENT METHODS

Print Name: __

Payment must accompany registration form. Please make a wire transfer to Republic Bank St. Maarten N.V. Acct.#970100128414 USD Swift No. RBNKSXSM) Bank Address: Company name: SHTA Address: 33a WJA Nisbeth Road, Philipsburg, St. Maarten, Dutch Caribbean. Telephone: +1 (721) 542-0108.

If you wish to pay with a credit card, please see below this form the Credit Card Authorization form.

TERMS & CONDITIONS:

- 1. The Applicant understands that all arrangements and/or changes must be submitted in writing.
- 2. The Applicant shall release the host hotels, SMART and its agents, consultants, and employees from all claims, expenses or liabilities arising from any injury or damage to the Applicant, his employee or agent or to the property of the Applicant occurring on the host property or approaches thereto.
- 3. If SMART should be cancelled for any cause such as act of God, war, government action or order, building problem, weather, labor dispute, etc., SMART's liability shall be limited to the refund of participation fees.
- 4. The Applicant shall be liable for any damage caused to the building, floors, glass, walls, columns, or furniture.
- 5. SMARTshall not be responsible for loss of, or damage to the Applicant's property due to explosions, acts of God, thefts, fires or any other legitimate condition beyond its control.
- 6. The Applicant understands that his presence is required at all official functions.
- 7. The Applicant understands that hospitality suites and functions shall not be open during officially scheduled sessions or functions. Organizations must register hospitality suites and functions with SMART management.
- 8. The Applicant understands that the information contained in the conference material constitutes part of the registration contract and agrees to conform to all guidelines.
- 9. SMART shall have full power to interpret and amend these quidelines which in its discretion shall be in the best interest of the conference.
- 10. The Applicant shall not take part in non SMART functions which would preclude his attendance at all scheduled activities.
- $\textbf{11.} \ \ The Applicant shall not participate in familiarization trips sponsored and supported by companies and organizations not registered for SMART.$
- 12. By completing and submitting this Application for Registration, the Applicant understands that participation must be confirmed in writing by SMART before registration is granted. The Application for Registration is not an offer and participation in the conference may be restricted or cancelled by SMART for any reason.
- 13. Cancellations/Refund. Cancellations received 30 days prior to the event Marcg 9, 2024 will receive full reimbursement of registration fees, less a US\$50 processing fee. Cancellations received after March 9, 2024 are not eligible for a refund.

As a participant of SMART 2024, you and your organization agreeto comply with the Terms & Conditions published in this Application. No arrangements other than those contained herein shall be binding upon the parties, unless requests are made in writing and approved by SMART management.

Authorized Signature: ______ Date: _____

Smart 2024 is the project of the The Sint Maarten Tourism Bureau, the St. Maarten Hospitality & Trade Association, l'Office du Tourisme de Saint-Martin and le Club du Tourisme de Saint-Martin.

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St. Maarten Hospitality & Trade Association (SHTA) 33a WJA Nisbeth Rd, Philipsburg, St. Maarten accounting@shta.com

Tel: +1(721)542-0108

CREDIT CARD AUTHORIZATION FORM(No AMEX accepted)

MEMBERSHIP DUES		SMILE	
AUCTION ITEM		SMART	
CRYSTAL PINEAPPLE AWARDS		OTHER	
DATE:			
NAME:			
CREDIT CARD NO.:			
ACTUAL NAME ON CREDIT CARI):		
TOTAL AMOUNT US\$:			
PHONE #:			
ADDRESS:			
CITY:		STATE:	
ZIP CODE:	co	UNTRY:	
EMAIL ADDRESS:			
SIGNATURE:			
DETAILS:			

PLEASE COMPLETE AND SCAN TO THE ST. MAARTEN HOSPITALITY & TRADE ASSOCIATION. YOUR SIGNATURE ABOVE AUTHORIZES THE SHTA TO CHARGE YOUR CREDIT CARD FOR THE ABOVE MENTIONED AMOUNT.