



SAINT MARTIN / SINT MAARTEN ANNUAL REGIONAL TRADESHOW



## GENERAL INFORMATION

The Sint Maarten Tourism Bureau, the St. Maarten Hospitality & Trade Association, l'Office du Tourisme de Saint-Martin and le Club du Tourisme de Saint-Martin present SMART 2025. The event provides pre-scheduled appointment sessions and activities where Wholesalers and Tour Operators can meet and conduct business with Suppliers in the tourism industry.

Previous SMART editions featured suppliers from the other Islands of the North Eastern Caribbean Region. These include Anguilla, Antigua, Aruba, Barbados, Barbuda, British Virgin Islands, Curacao, Dominica, Dominican Republic, Guadeloupe, Montserrat, Saba, St. Eustatius, St. Barthelemy, St. Kitts & Nevis, St. Maarten-St. Martin as well as South America. Operators can meet and conduct business with Suppliers in the tourism industry.

**PRELIMINARY SCHEDULE OF EVENTS:** This schedule may be subject to change.

### March 31, 2025

- Registration and Opening Ceremony

### April 01, 2025

- 1<sup>st</sup> series of business-to-business (half day)
- Lunch and Activities

### April 02, 2025

- Full day of business-to-business day
- Dinner Event

### April 03, 2025

- Explore the island day

### April 04, 2025

- Optional tours

PLEASE SEND YOUR COMPLETED REGISTRATION FORM TO [EVENTS@SHTA.COM](mailto:EVENTS@SHTA.COM)

# Application to Register

## SMART 2024 – Vendor

### HOW TO REGISTER

Participation in SMART is by invitation only. Applicants should complete the registration form and send it with the appropriate fee to the official SMART management team, the St. Maarten Hospitality & Trade Association. Contact information: Telephone: +1 (721) 542-0108, Email: events@shta.com.

The address in Address Block will be used on all printed materials including indexes in the Official Directory of Participants, and name badge credentials.

### ADDRESS BLOCK:

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip/ Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_

(Please include country and city codes where applicable)

E-mail \_\_\_\_\_ Web Site URL \_\_\_\_\_

**Primary Delegate:** All information is sent to the attention of the Primary Delegate.

Please complete this information as you would like it to appear on your name badge.

### PRIMARY DELEGATE:

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

### DELEGATE NUMBER TWO:

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

If you wish to register more than two delegates, please add them below:

### DELEGATE NUMBER THREE:

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

### DELEGATE NUMBER FOUR:

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

## SMART 2025 VENDOR REGISTRATION

Vendor Early Bird Registration Fee for SHTA/AHSM Members is US\$449 / Non-Members US\$649 if registered on or before January 31, 2025. After January 31, 2025, SHTA/ Club du Tourisme Member Fee is US\$549 / Non-Members US\$749. The Registration Fee allows you to showcase the products and/or service that your company provides and attendance to various food and social functions. Full payment must be received with Registration to process. Additional delegate Member fee is US\$175 / Non-Member fee is US\$225.

SHTA/ Club du Tourisme Members Tabletop Early Bird fee (Before January 31, 2025) at US\$449	Total US\$
SHTA/ Club du Tourisme Members Tabletop fee (After January 31, 2025) at US\$549	Total US\$
Members Additional delegate(s) US\$175 per delegate	Total US\$
Non-Member Tabletop Early Bird fee (Before January 31) at US\$649	Total US\$
Non-Member Tabletop fee (After January 31) at US\$749	Total US\$
Non-Member Additional delegate(s) US\$175 per delegate	Total US\$
	Total Enclosed US\$

**SPECIAL TABLETOP REQUEST:** Please let us know by email if you have any special request for your tabletop. Spaces are limited; therefore, requests will be considered on a first-received basis.

## PAYMENT

Payment must accompany registration form. Please make a wire transfer to **Republic Bank St. Maarten N.V. Acct.#970100128414 USD**

**Swift No. RBNKXSXM) / Company name: SHTA / Address: 33a WJA Nisbeth Road, Philipsburg, St. Maarten, Dutch Caribbean.**

If you wish to pay with a credit card, please see below this form the Credit Card Authorization form. We currently do not accept American Express for payment. Kindly use Visa, MasterCard, or Discover for your transaction

## TERMS & CONDITIONS

1. The Applicant understands that all arrangements or changes must be submitted in writing.
2. The Applicant agrees to release the host hotels, SMART, and its agents, consultants, and employees from all claims, expenses, or liabilities arising from any injury or damage to the Applicant, their employees or agents, or their property while on the host property or its approaches.
3. In the event of cancellation due to force majeure (e.g., act of God, war, government action, building issues, weather, labor disputes), SMART's liability is limited to refunding participation fees.
4. The Applicant is liable for any damage they cause to the building, including floors, glass, walls, columns, or furniture.
5. SMART is not responsible for loss or damage to the Applicant's property resulting from explosions, acts of God, theft, fires, or other conditions beyond its control.
6. The Applicant agrees to attend all official functions as required.
7. Hospitality suites and functions must not operate during officially scheduled sessions or functions. All such events must be registered with SMART management.
8. The Applicant acknowledges that the information provided in the conference materials is part of the registration contract and agrees to comply with all guidelines.
9. SMART reserves the right to interpret and amend these guidelines as deemed in the best interest of the conference.
10. The Applicant agrees not to participate in non-SMART functions that conflict with their attendance at scheduled SMART activities.
11. The Applicant shall not join familiarization trips sponsored by companies or organizations not registered with SMART.
12. Submission of this Application for Registration does not guarantee participation. Registration is subject to written confirmation by SMART, which reserves the right to restrict or cancel participation for any reason.
13. **Cancellations and Refunds**
  - Cancellations received by **March 1, 2025** will be refunded in full, minus a US\$50 processing fee.
  - Cancellations received after **March 1, 2025**, are non-refundable.

These terms and conditions constitute the entire agreement between SMART and the Applicant concerning the event.

As a participant of SMART 2025, you and your organization agree to comply with the Terms & Conditions published in this Application. No arrangements other than those contained herein shall be binding upon the parties, unless requests are made in writing and approved by SMART management.

**Print Name:**

**Authorized Signature:**

**Date:**

Smart 2025 is the project of the Sint Maarten Tourism Bureau, the St. Maarten Hospitality & Trade Association, l'Office du Tourisme de Saint-Martin and le Club du Tourisme de Saint-Martin.



**St. Maarten Hospitality & Trade Association (SHTA)**  
**33a WJA Nisbeth Rd, Philipsburg, St. Maarten**  
[accounting@shta.com](mailto:accounting@shta.com)

**Tel: +1(721)542-0108**

**CREDIT CARD AUTHORIZATION FORM(No AMEX accepted)**

<b>MEMBERSHIP DUES</b>	<input type="checkbox"/>	<b>SMILE</b>	<input type="checkbox"/>
<b>AUCTION ITEM</b>	<input type="checkbox"/>	<b>SMART</b>	<input type="checkbox"/>
<b>CRYSTAL PINEAPPLE AWARDS</b>	<input type="checkbox"/>	<b>OTHER</b>	<input type="checkbox"/>

**DATE:** \_\_\_\_\_

**NAME:** \_\_\_\_\_

**CREDIT CARD NO.:** \_\_\_\_\_ **EXP. DATE:** \_\_\_\_\_

**ACTUAL NAME ON CREDIT CARD:** \_\_\_\_\_

**TOTAL AMOUNT US\$:** \_\_\_\_\_

**PHONE #:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_

**ZIP CODE:** \_\_\_\_\_ **COUNTRY:** \_\_\_\_\_

**EMAIL ADDRESS:** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_

**DETAILS:** \_\_\_\_\_

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**PLEASE COMPLETE AND SCAN TO THE ST. MAARTEN HOSPITALITY & TRADE ASSOCIATION. YOUR SIGNATURE ABOVE AUTHORIZES THE SHTA TO CHARGE YOUR CREDIT CARD FOR THE ABOVE MENTIONED AMOUNT.**

Registered at the St. Maarten Chamber of Commerce & Industry # 19062  
Tax registration CRIB # 410179139